

3 - 4 December 2018 Moscow • Gostiny Dvor Exhibition Complex

www.atomeks.ru/en



### **Forum Overview**

### **ATOMEX international forum**

is a unique business venue that facilitates a direct dialogue between suppliers and clients in the nuclear industry.

#### **Objectives of the Forum:**

- Engage new suppliers
- Refine the quality of equipment
- Service purchased in the nuclear industry of Russia

#### Forum's format:

- exhibition
- conference
- presentation sessions by suppliers
- seminars and B2B meetings with suppliers and ROSATOM

Organizer





**Key Forum Participants** 



## **ATOMEX 2017 Basic Figures**





B2B Meetings with ROSATOM Representatives



Participants

pants



Exhibition area

(sqm)

1164

Corporate

participants



**Speakers** 



64

Media Representatives

### Participants of ATOMEX 2017 from:



Belarus



United Kingdom

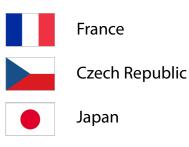
Hungary

Bulgaria

Russia

|   | Germany |  |  |
|---|---------|--|--|
| × | Egypt   |  |  |
| ✡ | Israel  |  |  |
| 譾 | Spain   |  |  |
|   | Italy   |  |  |







## **Main Exhibition Sections**





Building sophisticated industrial facilities

Electrical engineering, cable products



Lifting and hoisting equipment

00 = Sensors, instruments and

devices for nondestructive

testing



Pipelines, fittings, ventilation equipment, pumps



Power engineering



firefighting equipment,

facilities and fireproof

materials

Security systems,

Information Technology



equipment



audit

Insurance, consulting,



Back-end and de-commissioning

Atomex exhibition is the shortest way to find new customers through direct interaction with them. The exhibition gathers the leading corporate customers of the nuclear industry as well as current and potential suppliers.

#### Participation in the exhibition allows you:

- to show the products and services of your organization to the target audience •
- to expand the range of potential customers and clients ٠
- to establish direct contacts at the level of decision makers on procurement ٠
- to conduct targeted negotiations with the executives of the main customers in the nuclear ٠ industry, engineering experts and representatives of procurement departments
- to participate in workshops and training seminars "How to Become a Supplier in the Nuclear • Industry"



### **Advantages of Participation at the Conference**



Atomex conference traditionally includes panel discussions, seminars, workshops and presentations of products and technologies in the thematic groups of the exhibition.

#### Participation in the conference allows you:

- to participate in workshops and training seminars «How to Become a Supplier in the Nuclear Industry»
- to take part in workshops and seminars for foreign suppliers
- to get acquainted with the procurement program of corporate customers for 2018
- to obtain information on the current development trends in the procurement system of the nuclear industry
- to find out more about supplier certification and quality requirements
- to learn about design of nuclear facilities and their demands on the stages of construction and operation
- to assess opportunities for suppliers in construction and servicing of nuclear power plants in Russia
- to obtain information about financial instruments that provide support to suppliers



### **B2B Meetings**

Specialized appointment system B2B meeting provides forum participants with an opportunity to conduct targeted negotiations with:





Executives of the Main Customers



Engineering Experts



Professionals of Procurement Departments





### **Terms of Participation. Exhibition**

| Booth types  |                          |
|--|--------------------------|
| <b>UNEQUIPPED AREA</b> (minimum – 15 sq.m)<br>Includes: booth area, common cleaning, and pavilion security.<br>Power supply shall be ordered separately  | <b>€330</b><br>per sq. m |
| <b>EQUIPPED AREA</b> (minimum – 9 sq.m)<br>Includes: booth area, side and back walls, fascia panel, carpet, table, 2 chairs, common cleaning, and common pavilion security.<br>Power supply shall be ordered separately  | <b>€388</b><br>per sq. m |
| <b>ENHANCED EQUIPPED AREA WITH ADDITIONAL DECORATIVE ELEMENTS</b> (minimum – 12 sq.m)<br>Includes: booth area, side and back walls, fascia panel, carpet, table, 4 chairs, 1 info desk, common cleaning, and common pavilion security. Power supply shall be ordered separately.   | <b>€480</b><br>per sq. m |
| <b>REGISTRATION FEE (MANDATORY)</b><br>Includes: Placement of the Exhibitor's information in the electronic catalogue (60 words), accreditation of two company's representatives per each 9 sq.m. of stand area, 1 invitation for the official reception, an information hand-out package, exhibition invitations: 2 per each 3 sq.m. of stand area.<br>Registration fee for each sub-exhibitor. |                          |
| <b>EQUIPPED WORKPLACE</b> (4 sq.m.)<br>Includes: carpet, back wall, fascia panel (8 digits), table, 2 chairs, power supply, posting information about the company in the electronic catalogue, registration fee is not mandatory.  |                          |
| <b>REMOTE PARTICIPATION</b><br>Includes: placement of information in the electronic catalogue, handing out advertisements and information during the Exhibi-<br>tion, as requested by the Exhibitor  | €930                     |



### **Terms of Participation. Conference**

| Services   | Delegate                         | Participation<br>of the second<br>and subsequent<br>delegates | Delegate<br>with a report-<br>presentation | Delegate<br>Expanded<br>Package   |
|--|----------------------------------|---|--|-----------------------------------|
| Attendance at all section meetings   | Delegate                         | delegates   | presentation                               | Гаскауе                           |
| Conference hand-out package  |                                  |   |  |                                   |
|  |                                  |   |  |                                   |
| Coffee-breaks  |                                  |   |  |                                   |
| Lunch  |                                  |   |  |                                   |
| Visit of the exhibition  |                                  |   |  |                                   |
| Invitation to a business reception   |                                  |   |  |                                   |
| Presentation of up to 5 minutes at one of the thematic presentation sessions       |                                  |   |  |                                   |
| Posting the presentation in the Forum electronic catalogue                         |                                  |   |  |                                   |
| Sending the electronic catalogue to all Forum participants                         |                                  |   |  |                                   |
| Placement of a banner and information on the company at the Forum website          |                                  |   |  |                                   |
| Attachment of one promotion product of the company to the visitor package – 1 copy |                                  |   |  |                                   |
|  | <b>€460</b><br>per<br>1 delegate | <b>€365</b><br>per<br>1 delegate                              | <b>€757</b><br>per<br>1 delegate           | <b>€1260</b><br>per<br>1 delegate |



# Looking forward to see you at the 10<sup>th</sup> international forum ATOMEX 2018

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